



MEDIA POSITIONING

Audio hasn't changed much in over 14 year's; it's about time new technologies made a difference.

The reality is that the audio market is completely saturated. TWS changed the way people listen to audio 14 years ago, in the last 5 years there has been little to no real development or innovation.

Audio manufacturers are starting to place AI into their roadmaps, but no other company is bringing technologies together like Harmonix is. Ditching isolation and prioritizing the world around you in harmony with great audio.

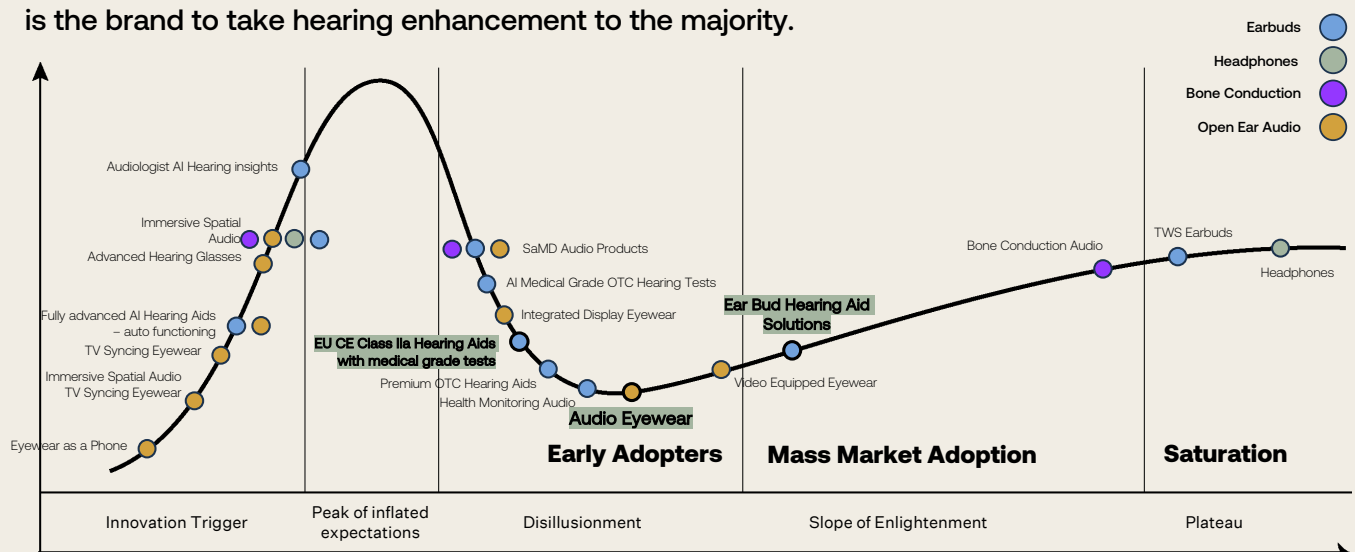
Audio is so much more wearable with new form factors and everyday battery life, smart audio is the future.

THE HARMONIX OPPORTUNITY

Smart hearing enhancement products moves beyond early adopters when performance, style and privacy work together.

Wearable Audio Market Adoption Phase

We are now seeing a world interested and intrigued with audio eyewear that is privacy conscious and discrete. Aimed directly at the general public rather than influencers or tech geeks. Harmonix is the brand to take hearing enhancement to the majority.



THE MEDIA STORY

Modern hearing solutions will be discreet, intelligent and ready to become as routine as glasses.

Smart Eyewear

Market Potential – Balancing Technology with trends



“The next phase of smart eyewear growth will come from products that consumers can afford, trust and comfortably wear all day.”



With Meta chasing social media subscribers and many tech brands chasing technology driven consumers. We're different, aiming at the mainstream aware.