

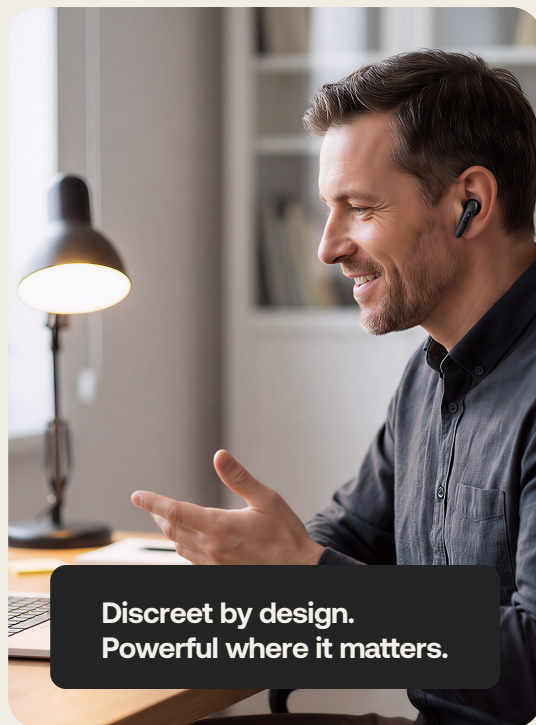
HEARING, REIMAGINED

CLASS IIa MEDICAL DEVICE

Better hearing, without the old barriers.

Elevate combines personalised hearing support with the familiar design and connected features of premium wireless earbuds—helping adults with mild-to-moderate hearing loss engage more confidently in everyday life.

**Looks like premium audio.
Works as a regulated hearing aid.**



**Discreet by design.
Powerful where it matters.**

HEARING SUPPORT THAT FITS REAL LIFE

A modern path from first concern to personalised everyday support.

Designed around the way people live—and listen

1

Personalised through the app

An app-guided hearing assessment and self-fitting journey adapts Elevate to the user's hearing profile.

2

Made for changing environments

Four customisable listening programmes and six volume levels support conversations, everyday spaces and outdoor use.

3

Connected when you want it

Bluetooth calling and streaming bring calls, music, podcasts and video into one everyday device.

4

Comfort, confidence and control

A discreet earbud-inspired form, portable charging case and IP64 rating support comfortable daily wear.

HARMONIX ELEVATE

From €349 European MSRP*

Available in black and white



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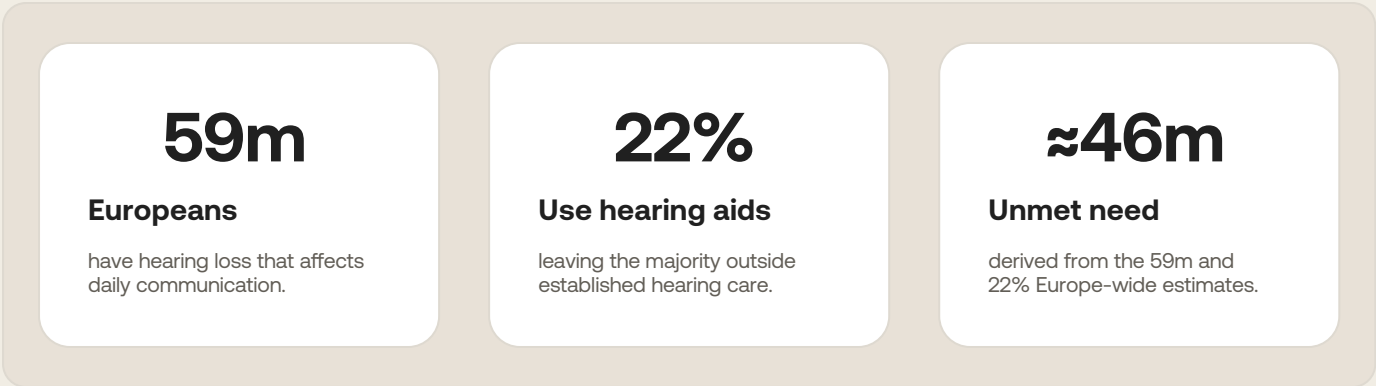
THE UNTREATED MIDDLE

Europe’s hearing gap begins years before the hearing-aid purchase.



People often adapt gradually to worsening hearing—turning up the volume, asking others to repeat themselves or avoiding difficult listening situations—long before they seek help.

The market opportunity is the long period between first difficulty and traditional intervention.



THE DELAY IS THE MARKET GAP

9 years

Average reported wait before seeking help for hearing loss.

- NOTICE**
Hearing becomes harder in noise.
- ADAPT**
Compensate, postpone and avoid the label.
- ACT**
Seek care when the need feels unavoidable.

ELEVATE CAN CREATE AN EARLIER, APPROACHABLE FIRST STEP

THE ROLE FOR ELEVATE

Not a substitute for professional care — a more wearable route into it.

For adults with mild-to-moderate hearing loss who want discreet design, app-guided personalisation and connected everyday features before they feel ready for conventional hearing aids.

Market figures are Europe-wide estimates, not an addressable-sales forecast. Product availability, registration and care pathways vary by market.